Approaches to Broadband Awareness, Planning and Mapping

www.visiontech360.com

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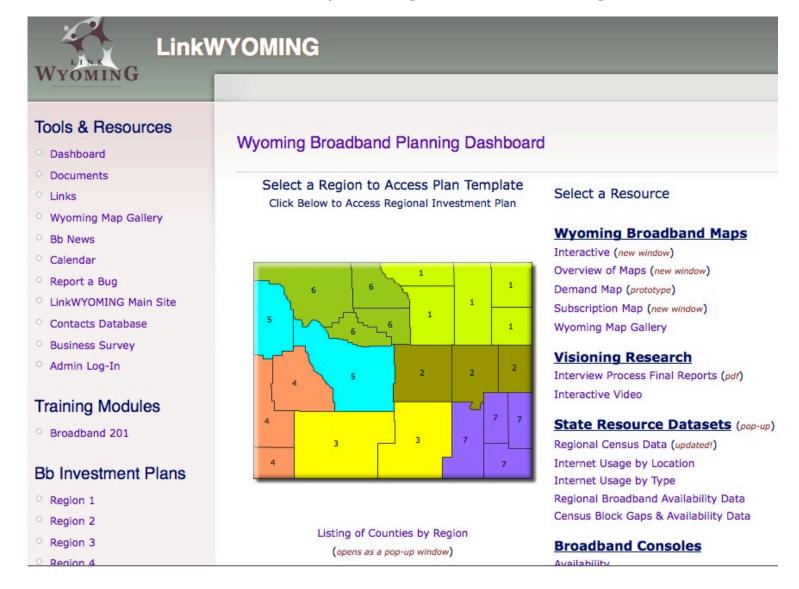
Broadband Planning System

We provide customized tools that Collect, Analyze and Visualize objective research data to:

- ✓ Clarify broadband investments that are realistic and responsive to local needs.
- ✓ Create **consensus** on the best path forward to achieve priorities.
- ✓ Build sustainable local **capacity** to implement broadband investment priorities going forward.

Broadband Dashboard

www.wyomingdashboard.org



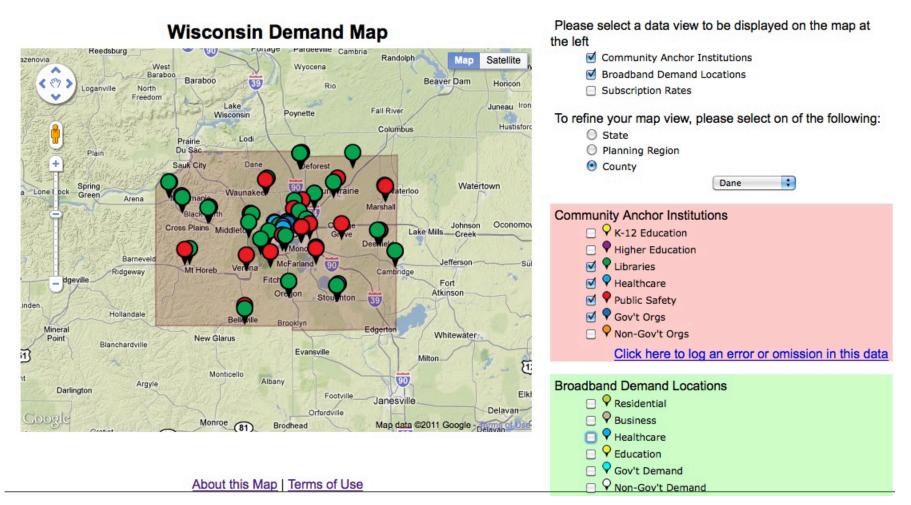
Broadband Planning Process

- <u>Future Retrospective Interviews</u> collect creative insights.
 - Report & Outreach (video)
- On-line Surveys and Polls to assess current status and future need.
- Identify and rate broadband priorities based on criteria (doable, fundable, responsive, etc.)
- Build broadband investment plans

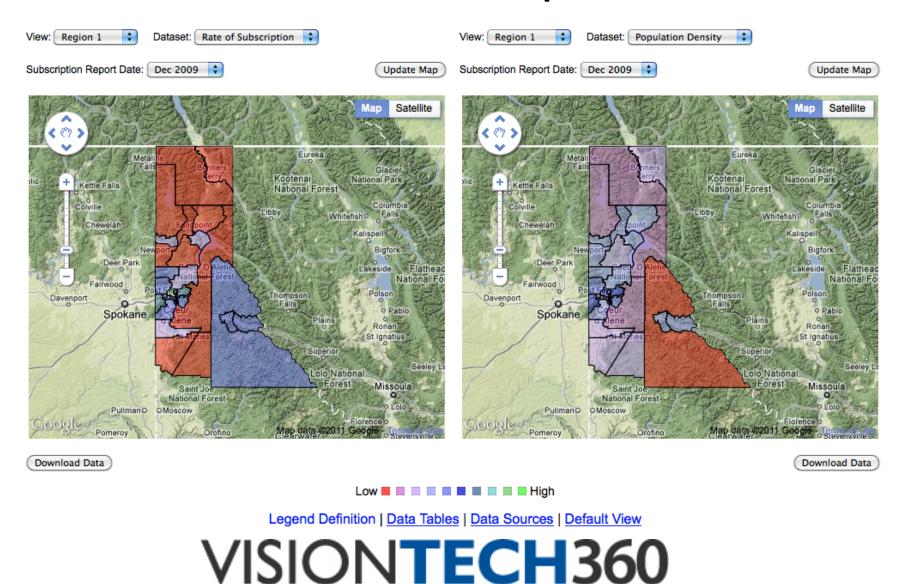
Assess Broadband Demand

- Demand Survey (PDF)
 - Internet connection, type, adequacy
 - Upload and download speed
 - Factors: dedicated, cost, how critical, criteria for selection
 - Uses: E-commerce, web site, video conferencing, etc.

Mapping Broadband Demand



Broadband Subscription Rates



Awareness

Outreach & Educational Tools

- Short video
 - www.wyomingdashboard.org/presentation
- Modules
 - Broadband 201
 - Broadband for Businesshttp://www.idahodashboard.org/node/352
 - Health Information Technologies
 - And more...

Discussion

- What processes could support broadband development?
- How could tools be leveraged to support city's effort?
- What data exists?

 State Projects: <u>www.linkidaho.org</u> <u>www.linkwisconsin.org</u> <u>www.linkwyoming.org</u> <u>www.connectingalabama.gov</u>

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